



Australian
Archaeological
Association



AAA

2023

Change &
Resilience

5-8 DECEMBER 2023
GOLD COAST, AUSTRALIA

SPONSORSHIP PROSPECTUS



AAA GOLD COAST 2023

 **350+ Delegates**

 **National & International Membership**

 **Raise your Organisational Profile**

 **Expand Your Market**

 **Develop Partnerships**

 **Capacity and Community Building**

Join us for the premier Australian Archaeology Conference being held on the beautiful Gold Coast, Queensland, from 5-8 December 2023. Hosted by the Australian Archaeological Association (AAA), the Conference will consist of 3 full days of presentations, papers, posters, meetings and social events.

Archaeology, with its cognate social and scientific disciplines, is pushing the boundaries of our knowledge about the past and is innovating contemporary approaches to managing cultural sites and places, and protecting non-renewable heritage resources. Your sponsorship of the AAA Conference builds both capacity and community in Australian archaeology. Funding goes toward giving opportunities for our next generation of archaeologists to get inspired, participate professionally, and make important contacts across the continent. Your sponsorship funding brings a diverse body of people together in an inspiring environment to hear about the latest research results, key heritage issues, and new advances in the application of theoretical approaches and scientific techniques.

The Association is seeking sponsors who are passionate about:

- Advancing all forms of archaeology and archaeological knowledge
- Promoting ethical archaeological research and management
- Recognising the ownership of cultural heritage by the relevant First Nations peoples
- Publicising the importance of study and conservation of archaeological sites and collections.

The Australian Archaeological Association and the AAA Conference Committee appreciates your consideration of supporting the 2023 AAA Gold Coast Conference and assisting our members' efforts to advance our understanding of archaeology and heritage practice.



WHO ARE WE

AUSTRALIAN ARCHAEOLOGICAL ASSOCIATION, INC.



Australian
Archaeological
Association

The Australian Archaeological Association is the largest archaeological organisation in Australia, representing a diverse membership of professionals, researchers, students, and others with an interest in archaeology which:

- Seeks to advance all forms of archaeology and archaeological knowledge;
- Promotes ethical archaeological research;
- Recognises the ownership of cultural heritage by the relevant Indigenous peoples;
- Publicises the importance of study and conservation of archaeological sites and collections;
- Publishes the triannual journal *Australian Archaeology* (Taylor and Francis); and
- Convenes an annual Conference to provide a forum for our members to share their research results and engage in collaborative, respectful, knowledgesharing.

Our members work around the world with First Nations peoples; a wide range of physical, biological, and social scientists; communities of descent and contemporary custodians on cultural sites and places, in nautical, terrestrial, and extra-terrestrial contexts.

SPONSORSHIP CATEGORIES

PLATINUM SPONSOR

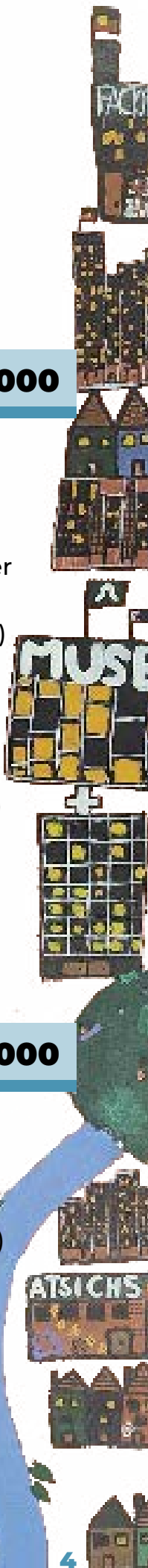
\$10,000

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Corporate logo on the front cover of the conference app (full specifications will be provided)
- ✓ Naming rights of one catering break with buffet signage and pull-up banner (banner supplied by sponsor)
- ✓ Registration Desk signage and pull-up banner (banner supplied by sponsor)
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Advertisement banner on the home page of the conference website (advert supplied by sponsor)
- ✓ Pull up banner displayed at conference venue (banner supplied by sponsor)
- ✓ Four full conference registrations, including the Welcome Reception
- ✓ Two tickets to the Conference Dinner
- ✓ Participation at the Careers Event (details to be decided)
- ✓ Display table throughout the conference

GOLD SPONSOR

\$5,000

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull-up banner displayed at conference venue (banner supplied by sponsor)
- ✓ Two full conference registrations, including the Welcome Reception
- ✓ One ticket to the Conference Dinner
- ✓ Participation at the Careers Event (details to be decided)
- ✓ Display table throughout the conference



SPONSORSHIP CATEGORIES

SILVER SPONSOR

\$3,000

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull-up banner displayed at conference venue (banner supplied by sponsor)
- ✓ One full conference registration, including the Welcome Reception
- ✓ Display table throughout the conference

BRONZE SPONSOR

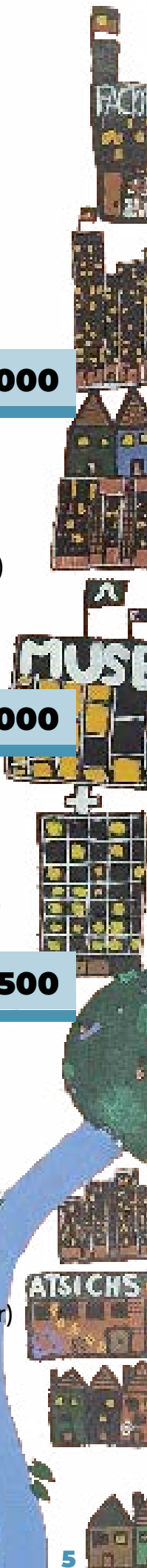
\$1,000

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull up banner displayed at conference venue (banner supplied by sponsor)

CONFERENCE DINNER SPONSOR One (1) Available

\$7,500

- ✓ Naming rights as the Conference Dinner Sponsor
- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Corporate logo on dinner menus at each table
- ✓ Opportunity to provide dinner guests with a branded gift (supplied by sponsor)
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull up banner displayed at Conference Dinner (banner supplied by sponsor)
- ✓ Opportunity for a 5-minute address during the Conference Dinner
- ✓ One full conference registration, including the Welcome Reception
- ✓ Four tickets to the Conference Dinner
- ✓ Display table throughout the conference



SPONSORSHIP CATEGORIES

WELCOME RECEPTION SPONSOR One (1) Available

\$4,000

- ✓ Naming rights as the Welcome Reception Sponsor
- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull-up banner displayed at Welcome Reception (banner supplied by sponsor)
- ✓ Opportunity for a 5-minute address during the Welcome Reception
- ✓ One full conference registration, including the Welcome Reception
- ✓ Two additional tickets to the Welcome Reception

CONFERENCE MOBILE APP SPONSOR One (1) Available

\$2,500

- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Corporate logo on the front cover of the conference app (full specifications will be provided)
- ✓ Full page advertisement in conference app (advert supplied by sponsor)
- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)
- ✓ Pull-up banner displayed at conference venue (banner supplied by sponsor)

CHILDCARE SPONSOR One (1) Available

\$2,500

- ✓ Naming rights as the Childcare Sponsor
- ✓ Corporate logo and URL hyperlink on conference website
- ✓ Inclusion of one promotional item at the Registration Desk and/or branded t-shirt/hat for kids (A4 brochure or gift/s supplied by sponsor)
- ✓ Pull-up banner displayed at conference venue and/or in childcare space (banner/s supplied by sponsor)
- ✓ Display table throughout the conference

SPONSORSHIP CATEGORIES

DISPLAY TABLE

\$1,500

- ✓ Display table throughout the conference
- ✓ Pull-up banner displayed at the display table (banner supplied by sponsor)
- ✓ One exhibitor registration (excludes entry to the program sessions or social functions)

REGISTRATION DESK ITEM

\$500

- ✓ Inclusion of one promotional item at the Registration Desk (A4 brochure or gift supplied by sponsor)

ENTITLEMENTS

Logos: Upon confirmation, please forward a print quality logo to the Conference Organiser to ensure full acknowledgment and promotion of your involvement in the conference is received.

Program Advertisements: Upon confirmation, advertisement specifications will be provided by the Conference Organiser. All artwork must be received by the Conference Organiser by 31 October 2023.

Pull-up Banners: Sponsors are encouraged to bring their pull-up banner to the conference venue. Should you need to have your banner couriered, the Conference Organiser will provide a delivery label. The Conference Organiser will set up and pack down the banner on your behalf, however takes no responsibility for any loss or damage that may occur. It is the sponsors responsibility to organise the collection of the banner from the conference venue within 2 days of the conference completion.

Registration & Function Tickets: All complimentary registrations and social function tickets must be allocated by 31 October 2023. Exhibitor registrations include entry to the exhibition area and daily catering. Entry to the conference program and social functions is not included. Please contact the Conference Organiser if you would like to purchase additional registrations or social function tickets.

**For more information about sponsorship opportunities please contact:
Caroline Spry - c.spry@latrobe.edu.au**

SPONSORSHIP AGREEMENT

CONTACT PERSON: _____

ORGANISATION: _____

POSTAL ADDRESS: _____

PHONE: _____ EMAIL: _____

LEVEL OF SUPPORT (please tick)

<input type="checkbox"/> Platinum Sponsor	\$10,000	<input type="checkbox"/> Conference Dinner Sponsor (1)	\$7,500
<input type="checkbox"/> Gold Sponsor	\$5,000	<input type="checkbox"/> Welcome Reception Sponsor (1)	\$4,000
<input type="checkbox"/> Silver Sponsor	\$3,000	<input type="checkbox"/> Conference Mobile App Sponsor (1)	\$2,500
<input type="checkbox"/> Bronze Sponsor	\$1,000	<input type="checkbox"/> Childcare Sponsor (1)	\$2,500
<input type="checkbox"/> Display Table	\$1,500	<input type="checkbox"/> Registration Desk Item	\$500

Terms & Conditions

1. All sponsorship costs are in Australian Dollars and are GST inclusive.
2. Sponsorship is not secured until a signed sponsorship agreement has been returned.
3. Invoices will be issued upon receipt of signed sponsorship agreement. Payment of invoice is due within 14 days of issue.
4. Following confirmed commitment, sponsorship is non-refundable.
5. Sponsorship entitlements will be delivered only upon full payment being received.
6. The Conference Committee retains the right to approve sponsor applications.
7. Sponsorship packages are not to be split or re-assigned unless prior consent has been given by the Conference Committee.
8. The Conference Committee has final say on all artwork, merchandise and publications that may highlight sponsor logos or artwork.
9. Information provided in this prospectus is correct at the time of publication. The Conference Committee reserve the right to amend sponsorship packages or add additional sponsorship packages as required.

Name: _____ Signature: _____ Date: _____

Please email a signed copy of this agreement to:

Julie Jerbic - Watermark Events Pty Ltd
Email: aaa@watermarkevents.com.au